

## **Curriculum Vitae**

### **Mark D. Robinson**

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## **EDUCATION**

M.A. Communications Studies, University of North Carolina at Chapel Hill , 2001.  
B.F.A. Studio Art - Multimedia Sculpture, University of North Carolina at Chapel Hill.  
1991  
Aerospace Engineering, GPA 3.025 on a 4.0 scale; 97 credit hours, North Carolina State University, Raleigh. 1983-1986

## **EXPERIENCE**

**Multimedia Laboratory Director**, Department of Communication Studies, University of North Carolina, Chapel Hill, North Carolina. Aug. 2004-Present

- Direct and support Multimedia Labs
- Develop Curriculum
- Determine and Purchase equipment
- System Administrate Macintosh OSX: 23 machines. PC: NT: 1 machine.
- Support Technology , Faculty, Staff, and Students
- Repair and Maintain video and audio equipment
- Supervise Media Technician
- Develop and Maintain departmental web presence
- Showcased work and presented at the UNC-CH Department of Communication Studies Advisory Board, 2007, 2008, 2009.
- Develop and Implement Campus-wide Carolina Film Festival 2002- 2009
- Co-develop *iTunes Carolina* - founding member and a serving member of administrators/ contributors

Courses:

- Develop and Instruct *Audio as Art/Communication*
- Develop and Instruct *Advanced Audio Production*
- Develop and Instruct 600 level *Advanced Production and Technologies*
- Develop and Instruct Comm.130 *Introduction to Audio and Video Production*
- Developed and Instructed Art 018, *Electronic Media* a Digital arts curriculum
- Developed and Instructed Art 088 *Intermediate Electronic Media*

**Visiting Lecturer**, University of North Carolina, Chapel Hill, North Carolina. Aug 2002-2004.

**President**, *Solidzebra, inc.*- Digital Multimedia Consultant. Efland, North Carolina. 1990-2008

Internet Technology Multimedia Consultant.

- Design/build Intranet and Internet web site GUIs.
- Design/ build interactive applications, CDs, animations, movies
- Test and Maintain across multiple browsers/platforms
- Design presentations and Intranet sites
- Produce and engineer Audio and Video projects: non-linear editing, music composition, performance (guitar, computer, keyboard), and recording
- Direct and manage three member team
- Implement server services for clients (PC and Macintosh)
- Implement and Manage LAN (wireless and wired)
- Manage company payroll, taxes and accounting
- Deliver creative and engaging multimedia and technology solutions
- Design and Exhibit Interactive Interpretives

**Robinson Design/Build Construction**: Chapel Hill, NC. 1991-1997

Master Carpenter, Journeyman Electrician and Plumber

- Designed and built homes, additions and improvements
- Managed financing, scheduling, employees, customer relations, large scale projects

**Apprenticeship** with Master potter Sid Oakley (NC Living Treasure). Creedmoor, NC. 1987-89

#### **ACADEMIC PRESENTATIONS**

“PhotoShop: Application, Development, Web,” University of North Carolina. Chapel Hill, NC. 2002, 2003

“Experimental Audio and Video production: Web Technologies,” University of North Carolina. Chapel Hill, NC.2001

“Experimental Audio: Achieving Sound as Art,” University of North Carolina. Chapel Hill, NC. 2001

“Use of Non-synchronous Audio in Web Animation,” Alamance Community College, Burlington, NC. 1998

“LASO HALO: Found Sound - Cut, Paste and Loop” Massachusetts College of Art.  
Boston, Massachusetts. 1996

### **AWARDS, HONORS and GRANTS**

Eva-Marie Saint – Jeffrey Hayden Award for Faculty Mentoring, 2009  
Nominated for the UNC-CH Internet Technology Award, 2009  
Juror Carolina Film Festival 2002-2009  
Juror Eva Marie Saint- Jeffrey Hayden Award 2004-2009  
The University of North Carolina at Chapel Hill (UNC-CH) Internet Technology  
Committee, 2008  
UNC-CH Internet Technology Award, 2007  
North Carolina Zoological Park: Touch and Learn Center, budget- \$2,300,000 2004  
North Carolina Zoological Park: Honeybee and Colony Insects, budget- \$160,000. 2003  
North Carolina Zoological Park: Aviary Exhibit Design, budget- \$350,000. 2001-2002  
Earl Wynn Award for Excellence in Media Production. UNC-CH. 2000  
Outstanding Achievement in Live Performance Award. UNC-CH. 2001  
Indy Award , Independent News weekly, member Wifflefist art group. 1994  
Phi Beta Kappa 1991  
Bachelors with highest honors. 1991  
Kachergis Grant: Undergraduate Artist Grant for excellence. 1991  
The Undergraduate Research Awards Program Honors Grant. 1990

### **MULTIMEDIA/ COMPUTER SKILLS**

Languages: JavaScript, HTML, ActionScript, LINGO, DHTML  
Mac hardware and software- system administrate. (30+ machine network) (Terminal  
commands/UNIX)  
PC hardware and software - Windows (95, 98, NT, 2000, XP)  
Audio: ProTools, Studio Vision Pro, Sound Designer, Sound Forge, Cool Edit  
Pro/Audition, Cubase VST, Sonar Producer, Sound Edit 16, Peak, Audacity, Soundtrack  
Pro, Opcode OMS, MIDI, MP3. LE and NLE.  
Graphics: Director-Shockwave, Adobe-PhotoShop, PageMaker , Flash, Illustrator,  
Dreamweaver  
Video: Premiere, Final Cut Pro Studio 2, Media-100, Video Director, QuickTime, Media  
Cleaner Pro.  
Formats: HD, DV, Hi-8 video, 3/4” A-B roll (linear)

### **SELECTED EXHIBITS, SCREENINGS, and PUBLICATIONS**

*Tear: Foucault: Tear* DV-NTSC video, UNC-CH 2009

Laso Halo aired on <http://www.some-assembly-required.net/> 2009

*iTunesU Carolina*. Contributor/developer/administrator 2007- present.

*Healing Hearts*, Studio produced and audio engineered video documenting a UNC-CH  
hospital medial relief mission to Uganda. Utilized by the UNC-CH Development office  
for gift generation. Showcased at Memorial Hall, UNC-CH. 2008

*Spectacular Justice*, collaborated on media installation with Prof. Joyce Rudinsky (PI) operating under a Carolina Performing Arts grant. Social Computing Room, Renaissance Computing Center, UNC-CH. 2008

<http://www.youtube.com/lemmonstheshinyclown>, Youtube Channel – Lemmons the Shiny Clown, 2008 – present

*Elysiana*, DV video. 48 Hour Film Project, Greensboro, NC 2006

*Confusing Fall Warbler*, Video , ash drawing, warbler carcass and latex. The Charred and Lacquered Revival show, Mebane, NC 2005

<http://www.shinyclown.com> - Ongoing collaboration with Ted Singdahlsen. Extensive library of QuickTime videos and associated mythologic construction. (1994-present)

*Loss of Leopard Pudding Live* multimedia and robotic performance. Theater of Performing Objects collaboration. Ringside, Durham, NC. 2003

*Loss of Leopard Pudding (02)* Live multimedia and robotic performance. Theater of Performing Objects collaboration. Ringside, Durham, NC. (assoc. DADA.org). 2003

*Lemmons the Shiny Clown – Urgency Broadcast* Internet Live digital video stream (ibiblio.org server at UNCCH). Wrote, directed, produced, edited, compressed and acted an original 50 minute live digital video streaming performance. Production included all technical aspects of video streaming and web site construction. 2001.

*BlackLemmons*: available through <http://www.markdrobinson.com> - MA Thesis work. Extensive HTML and Flash project including a textual theoretical analysis. CD-ROM. 2001

Designed and Built artist's home in collaboration with Betsy Towns. 1992-2000

Soundtrack/ script for dramatic performance - Durham Academy High School. Durham, NC 1999

*Cooking with Lemmons*, MBONE (Internet), iEAR studios at Rensselaer Polytechnic. Wrote, directed, acted a 1.5 hour live digital video stream performance. 1997

Four songs on Whifflefist CD compilation, Scattered, Smothered, and Covered. National release. Listed on Discdogs.com. 1995

*Lemmons the Shiny Clown*, The Brewery, Raleigh, N.C. 1994

*Life on Earth is Like the Bloom on a Plum*, Durham Art Guild. Durham, N.C. 1993

*One Of Twenty-Four Hours: A North Carolina Radio Tribute To Throbbing Gristle*  
(Cass, C60) *Water Babies* LASO HALO. Wifflefist, Nontology. DIscdogs.com. 1993

Spotlight musicians on 24 Hours of Throbbing Gristle, WQFS, Greensboro, N.C.  
1993

*Laso Halo*, 10 song self-titled vinyl LP. All songs were original: Written, engineered,  
produced and distributed by artist (collaboration). 1992

*Orpheus*, Installation on Private Property, Chapel Hill, N.C. 1992

*Labors of Hercules*, Performance/ Installation, Efland, N.C. 1991

*From Pit to Pick Axe*, Installation at exhibition space- U.N.C. 1991

### **JURIED SHOWS**

WVAA Juried Show, Wake Visual Art Assoc., Raleigh, N.C. 1993

Durham Art Guild Juried Show, Durham Art Guild, Durham, N.C. 1993

Triangle Clay Show, Artspace, Raleigh, N.C. 1992

Durham Art Guild Juried Show, Durham Art Guild, Durham, N.C. 1992

Senior Show, Allcott Glass Gallery, Hanes Art Center, Chapel Hill, N.C. 1991

Undergraduate Awards Show, Allcott Glass Gallery, Hanes Art Center, Chapel Hill, N.C.  
1991

### **REFERENCES**

Dr. Ken Hillis, Department of Communication Studies,  
University of North Carolina - Chapel Hill, NC (919) 962-4950  
Professor Joyce Rudinsky, Department of Communication Studies,  
University of North Carolina – Chapel Hill, NC (919) 962-0726  
Dr. Dennis Mumby – Department Communication Studies,  
University of North Carolina – Chapel Hill, NC 843-3613

### **COMMUNITY**

Environmental Land Group. 1992- present. Efland, North Carolina.

President: 1993, 1996, 1998, 2002

Vice President: 1994

Soup Kitchen Durham, NC 1996